

ANDHRA UNIVERSITY
MODEL QUESTION PAPER
BBA – FIRST SEMESTER WITH EFFECT FROM 2015-16
MANAGEMENT PROCESS

Max.Marks:75

SECTION – A

Answer any Five question of the following.

5 x 5 = 25 Marks

- 1) Functions of Management
- 2) MBO
- 3) Formal Organization
- 4) Delegation
- 5) Span of Control
- 6) Incentives
- 7) Supervision
- 8) Staffing

SECTION – B

Answer the following questions:

5 x 10 = 50 Marks

- 9) Is Management an art or science or profession?
(OR)
Explain the principles of Henry Fayol.
- 10) Explain various stages in the Process of Planning.
(OR)
Bring out the differences between Formal and Informal Organizations.
- 11) Explain Line & Staff. Why conflicts occur between Line and Staff Positions.
(OR)
Explain Span of Control. What factors determine the Span of Control?
- 12) Explain different styles of Leaderships.
(OR)
Explain the concept and barriers of Communication.
- 13) Explain the concept and importance of Control.
(OR)
Explain different types of direct and indirect Controls in Organizations.